

Text for Semester 2/2012

BBA # 21 (1st Year Student)

- AC 201 **Financial Accounting 2010 IFRS Update:International Students Version (6th Ed.)** / Donald E. Kieso, Jerry J. Weygandt, Paul D. Kimmel / John Wiley
- HO 201 **New Era of Management (10th Ed.)** / Richard L. Daft / Thomson-Southwestern
- FN 201 **Fundamental of Corporate Finance (2nd Ed.)**/ Parrino, Kidwell, Bates/ John Wiley
- BA 203 **Quantitative Analysis for Management (11th Ed.)** / Barry Render and Ralph M. Stair, Jr./ Prentice Hall
- BA 204 **Basic Statistical in Business and Economics (8th Ed.)**./ Lind, D.A., Marchal, WG., and Wathen, S.A./McGraw Hill
- MK 201 **Principles of Marketing (14th Ed.)** / Philip Kotler, Gary Armstrong/ Prentice Hall
- TH 160 No Text
- TH 161 No Text
- TU 110 No Text
- TU 120 **Social Science: An Introduction to the Study of Society (14th Ed.)** / Elgin F. Hunt and David C. Colander / Pearson Education
- TU 130 No Text
- TU 152 **Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences (13th Ed.)** / Ernest F. Haeussler, Richard S. Paul, R.J. Wood /Prentice Hall

BBA # 20 (2nd Year Student)

- AC 202 **Managerial Accounting: An Asian Perspective (2012)** / Garrison, R. H., Noreen, E. W., Brewer, P. C., Cheng, N. S., and Yuen, K. C. K./ McGraw-Hill
- AC 312 **Intermediate Accounting: International Student Version (13th Ed.)** / Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield / John Wiley (The same text as AC 311)
- AC 314 **Cost Accounting: A Managerial Emphasis (14th Ed.)**/Horngren, Datar, and Foster / Prentice Hall
- BA 201 No Text
- BA 202 No Text
- EC 213 **Microeconomics (2nd Ed.)** / Paul Krugman and Robin Wells / Worth Publishers
- EC 214 **Economics (13th Ed.)** / Richard G. Lipsey, Paul N.Courant, Christopher T. S. Ragan/ Addison Wesley Longman
- EC 406 No Text
- FN 312 **Investments and Portfolio Management, GE (9th Ed.)** / Bodie Cane & Marcus / McGraw Hill
- FN 313 **International Financial Management (6th Ed.)**/ Eun and Resnick / McGraw Hill
- HO 311 **Organizational Behavior** / Moorhead and Griffin/ Cengage
- IT 211 **Maritime Economics (3rd Ed.)**/ Stopford, Martin/ Routledge, 2009
- OM 201(Section 026402 + 026403) **Operation and Supply Chain Management ,Global edition (13th Ed.)**/ F. Robert Jacobs, Richard B. Chase, Richard Chase/ Mc Graw Hill
- OM 314 No Text
- OM 316 **Business Forecasting with Student CD (6th Ed.)** / J. Holton Wilson, Barry Keating, John Galt Solutions Inc. / McGraw Hill
- MK 312 **Marketing Management (14th Ed.)** /Philip Kotler /Prentice Hall
- MK 315 **Marketing Research (6th Ed.)** / Alvin C. Burns and Ronald F. Bush / Prentice Hall

BBA # 19 & 18 (3rd & 4th Year Student)

AC 321	No Text
AC 411	No Text
AC 441	No Text
BA 401	No Text
EC 406	No Text
EL 321	To be announced
FN 331	<u>Financial Institution Management: A Risk Managemenet (7th Ed.)</u> / Anthony Saunders, Cornett / McGraw Hill
FN 413	No Text
FN 415	<u>Financial Risk Management Handbook (6th Ed.)</u> / Phillippe Jorion / John Wiley <u>Risk Management and Financial Institutions (2nd Ed.)</u> / John C Hull / Pearson Education
FN 425	No Text
HO 311	<u>Organizational Behavior</u> / Moorhead and Griffin/ Cengage
IT 211	<u>Maritime Economics (3rd Ed.)</u> / Stopford, Martin/ Routledge, 2009
OM 201 (Section 026401)	<u>Operations Management (10th Edition)</u> / Jay Heizer and Barry Render / Prentice Hall
OM 314	No Text
OM 316	<u>Business Forecasting with Student CD (6th Ed.)</u> / J. Holton Wilson, Barry Keating, John Galt Solutions Inc. / McGraw Hill
MK 412	<u>Marketing Management Strategic (5th Ed.)</u> / Ferrell/ Cengage
MK 413	No Text