

BBA # 20 (1st Year Student)

AC 201	<u>Financial Accounting (7th Ed.)</u> + Connection Code / Daniel G. Short, Robert Libby, Patricia A. Libby, Marc A. Giullian / McGraw Hill
HO 201	<u>New Era of Management (10th Ed.)</u> / Richard L. Daft / Thomson-Southwestern
FN 201	<u>Financial Management: Principles and Applications(11th Ed.)</u> / Sheridan Titman, John D. Martin and Arthur J. Keown / Pearson Education
BA 203	<u>Introduction to Management Science (10th Ed.)</u> / Bernard W. Taylor III / Prentice Hall
BA 204	<u>Basic Statistical in Business and Economics (7th Ed.)</u> / Douglas A. Lind / McGraw Hill
MK 201	<u>Principles of Marketing (14th Ed.)</u> / Philip Kotler, Gary Armstrong/ Prentice Hall
TH 160	No Text
TH 161	No Text
TU 110	No Text
TU 120	No Text
TU 130	No Text
TU 152	<u>Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences (13th Ed.)</u> / Ernest F. Haeussler, Richard S. Paul, R.J. Wood / Prentice Hall

BBA # 19 (2nd Year Student)

AC 312	<u>Intermediate Accounting 6th Ed.</u> / Spiceland, Sepe, Nelson/ McGraw Hill (The same text as AC 311)
AC 314	<u>Cost Accounting: A Managerial Emphasis (13th Ed.)</u> / Horngren, Datar, and Foster / Prentice Hall
BA 201	No Text
BA 202	No Text
EC 213	<u>Microeconomics (2nd Ed.)</u> / Paul Krugman and Robin Wells / Worth Publishers
EC 214	<u>Economics (13th Ed.)</u> / Richard G. Lipsey, Paul N. Courant, Christopher T. S. Ragan/ Addison Wesley Longman
EC 406	<u>World Economy: The Geography, Business, Development (6th Ed.)</u> / Frederick P. Stutz, Barney Warf / Pearson Education
FN 312	<u>Investments and Portfolio Management, GE (9th Ed.)</u> / Bodie Cane & Marcus / McGraw Hill
FN 313	<u>International Corporate Finance(10th Ed.)</u> / Madura / Thomson-Southwestern
HO 311	<u>Organizational Behavior (14th Ed.)</u> / Robbins S.P. / Prentice Hall
HO 321	<u>Start Something That Matters</u> / Blake Mycoskie / Spiegel & Grau <u>Business Model Generation</u> / Alexander Osterwalder & Yves Pigneur/ John Wiley & Sons
IT 212	<u>Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies</u> / Simchi – Levi, Kaminsky & Simchi-Levi / McGraw Hill
OM 316	<u>Business Forecasting with Student CD (6th Ed.)</u> / J. Holton Wilson, Barry Keating, John Galt Solutions Inc. / McGraw Hill
MA 217	<u>Applied Calculus for the Managerial, Life, and Social Sciences (8th Ed.)</u> / Tan, Soo T./Thomson Brooks/Cole, 2010
MK 312	<u>Marketing Management (14th Ed.)</u> / Philip Kotler / Prentice Hall
MK 315	<u>Marketing Research (6th Ed.)</u> / Alvin C. Burns and Ronald F. Bush / Prentice Hall

BBA # 18 & 17 (3rd & 4th Year Student)

AC 321	No Text
AC 342	<u>Forensic Accounting</u> / John Taylor / Prentice Hall
AC 411	No Text
AC 431	No Text
BA 401	No Text
EC 406	<u>World Economy: The Geography, Business, Development (6th Ed.)</u> /Frederick P. Stutz, Barney Warf / Pearson Education
EL 321	To be announced
FN 331	<u>Financial Institution Management: A Risk Managmenet (7th Ed.)</u> / Anthony Saunders, Cornett / McGraw Hill
FN 413	<u>Cases in Financial Management (2nd Ed.)</u> /Joseph M. Sulock, John S. Dunkelberg / John Wiley
FN 415	<u>Financial Risk Management Handbook (6th Ed.)</u> / Phillippe Jorion / John Wiley <u>Risk Management and Financial Institutions (2nd Ed.)</u> / John C Hull / Pearson Education
FN 425	No Text
HO 317/311	<u>Organizational Behavior (14th Ed.)</u> / Robbins S.P. / Prentice Hall
HO 351/321	<u>Start Something That Matters</u> / Blake Mycoskie / Spiegel & Grau <u>Business Model Generation</u> /Alexander Osterwalder & Yves Pigneur/ John Wiley & Sons
IT 221/212	<u>Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies/</u> Simchi – Levi, Kaminsky & Simchi-Levi / McGraw Hill
IM 324/OM316	<u>Business Forecasting with Student CD (6th Ed.)</u> / J. Holton Wilson, Barry Keating, John Galt Solutions Inc. / McGraw Hill
MA 217	To be announced
MK 412/411	To be announced
MK 413/412	<u>Marketing Management (14th Ed.)</u> / Philip Kotler / Prentice Hall
MK 414/413	No Text