

**BBA # 22 (1st Year Student)**

AC 201	<b>Financial Accounting :International Students Version (7th Ed.) /</b> Donald E. Kieso, Jerry J. Weygandt, Paul D. Kimmel / John Wiley
BA 203	<b>Quantitative Analysis for Management (11th Ed.) /</b> Barry Render and Ralph M. Stair, Jr./ Prentice Hall
BA 204	<b>Basic Statistical in Business and Economics (8th Ed.)/</b> Lind, D.A., Marchal, WG., and Wathen, S.A./McGraw Hill
HR 201	<b>New Era of Management (10th Ed.) /</b> Richard L. Daft / Thomson-Southwestern
IS 201	<b>No Text</b>
MK 201	<b>Principles of Marketing (14th Ed.) /</b> Philip Kotler, Gary Armstrong/ Prentice Hall
TU 100	To be announced later
TU 110	<b>No Text</b>
TU 120	To be announced later
TU 130	<b>No Text</b>
TU 152	<b>Discrete Mathematics with Applications, 4th Edition /</b> Epp, S.S. / Brooks/Cole Cengage Learning, 2011.

**BBA # 21 (2nd Year Student)**

AC 202	<b>Introduction to Management Accounting (16th Ed.)/</b> Horngren, Sundem, Schatzberg/ Prentice Hall
AC 311	<b>Intermediate Accounting: International Student Version (13th Ed.) /</b> Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield / John Wiley
AC 313	<b>Any cost accounting textbook</b>
AC 413	<b>Introduction to Accounting Information Systems: International Edition (7th Ed.) /</b> James A. Hall / South-Western Publisher
BA 201	<b>No Text</b>
BA 202	<b>No Text</b>
EC 213	<b>Microeconomics (2nd Ed.) /</b> Paul Krugman and Robin Wells / Worth Publishers
EC 214	<b>Economics (13th Ed.)/</b> Richard G. Lipsey, Paul N.Courant, Christopher T. S. Ragan/ Addison Wesley Longman
FN 211	<b>The Economics of Money, Banking and Financial Markets (10th Ed.)/</b> Frederic Mishkin/ Addison – Wesley
FN 311	<b>Financial Management: Theory &amp; Practice (13th Ed.)/</b> Eugene F. Brigham / Southwestern
MA 216	<b>Applied Calculus for the Managerial, Life and Social Sciences: A brief approach</b> <b>(9th Ed.)/</b> Soo Tang Tan/ Brooks/Cengage Learning
MK 311	<b>Customer Behavior : Buying, Having, Being (10th Ed.)/</b> Michael Solomon/ Prentice Hall
MK 313	To be announced later
MK 352	<b>Essentials of Service Marketing (2nd Ed.) /</b> Christopher Lovelock, Jochen Wirtz, Patricia Chew / Pearson
OM 201	<b>Operation and Supply Chain Management ,Global Edition. (13th Ed.) /</b> F. Robert Jacobs, Richard B. Chase, Richard Chase / Mc Graw Hill

**BBA # 20 (3rd Year Student)**

AC 315	<b>No Text</b>
AC 316	<b><u>Auditing and Assurance Services (5th Ed.)</u></b> / Louwers, Ramsay / McGraw Hill
AC 412	<b>No Text</b>
EL 221	<b><u>Intelligent Business : Intermediate Business English</u></b> / Louise Pile, Susan Lowe / Pearson Education
FN 428	<b>No Text</b>
FN 452	<b><u>Options, Futures and Other Derivatives (8th Ed.)</u></b> / John C. Hull / Prentice Hall
HO 421	<b>To be announced later</b>
IB 311	<b><u>International Business Competing in the Global Market Place (8th Ed.)</u></b> / Charles W. L. Hill / McGraw-Hill
IB 323	<b><u>Global Shift: Mapping the changing contours of the world economy (2011)</u></b> / Dicken, P./ London, SAGE Publications
OM 311	<b><u>Managerial Decision Modeling (6th Ed. : International Edition)</u></b> / Cliff T. Ragsdale / South-Western Cengage Learning
OM 313	<b><u>The Management and Control of Quality (8th Ed.)</u></b> / Evans, J.R. and Lindsay, W.M./ South-Western Publishing Co.
MK 314	<b><u>Marketing Research (6th Ed.)</u></b> / Alvin C. Burn and Ronald F. Bush /Pearson
MK 321	<b><u>Strategic Brand Management (3rd Ed.)</u></b> / Kevin Lane Keller/ Prentice Hall
MK 361	<b>No text</b>

**BBA # 19 (4th Year Students)**

AC 341	<b>No Text</b>
AC 421	<b>No Text</b>
BA 401(026401)	<b>No Text</b>
BA 401(026402)	<b>No Text</b>
FN 241	<b><u>The Essentials of Risk Management</u></b> / Crouhy, Michel, Dan Galai , and Robert Mark/ McGraw-Hill
FN 451	<b><u>Equity Asset Valuation (2nd Ed.)</u></b> / John D. Stowe, Tomas R. Robinson, Jerald E. Pinto, Dennis W. McLeavey / John Wiley
IB 311	<b><u>Fundamentals of International Business: Asia Pacific Edition (2009)</u></b> / Czinkota M.R., Ronkainen I A, and Moffett M.H / John Wiley
IB 323	<b><u>Global Shift: Mapping the changing contours of the world economy (2011)</u></b> / Dicken, P./ London, SAGE Publications
OM 311	<b><u>Managerial Decision Modeling (6th Ed. : International Edition)</u></b> / Cliff T. Ragsdale / South-Western Cengage Learning
OM 313	<b><u>The Management and Control of Quality (8th Ed.)</u></b> / Evans, J.R. and Lindsay, W.M./ South-Western Publishing Co.
MK 331	<b><u>Advertising and Promotion: An Integrated Marketing Communication Perspective, (8th Ed.)</u></b> / George E.Belech& Michael A.Belch / McGraw Hill
MK 422	- <b><u>Getting to Plan B</u></b> / John Mullins, Randy Komisar / Harvard Business Review Press - <b><u>Reality Check</u></b> (Reprint Edition) / Guy Kawasaki / Portfolio Trade