

Course Offering for Semester 1/2013 (Tentative)

This is the tentative course offered for 1st Semester of 2013. Please note that the courses and schedule may be change.

The BBA International Program reserves the right to change without notice any statement in the schedule concerning its results.

BBA # 22 (1st Year Student)

Subject	Section	Credits	Prerequisite	Instructor	E-mail
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Group 1 (Major: Accounting)

BA 203 Business Quantitative Analysis	026401	3		Ajarn Krit Pattamaroj	patok97@yahoo.com
				Asst. Prof. Akekarin Yolrabil	akekarin@tbs.tu.ac.th
HR 201 Principles of Management	026401	3		Dr. Hugh Patrick O'Connell	hugh@planit.co.th
IS 201 Management Information Systems	026401	3		Asst. Prof. Dr. Veera Bhatiasevi	icveera@mahidol.ac.th
TU 100 Civic Education	026403	3		Assoc. Prof. Dr. Chalie Charoenlarnnoppa	chalie@siit.tu.ac.th
TU 110 Integrated Humanities	026401	2		Ajarn Russell A. Jones	jones.russell.a@gmail.com
TU 152 Fundamental Mathematics	026401	3		Dr. Supranee Lisawadi	lisawadi@gmail.com

Group 2.1 (Major: Finance+Marketing)

AC 201 Fundamental Accounting	026401	3		Asst. Prof. Dr. Orapan Yolrabil	orapan@tbs.tu.ac.th
BA 204 Business Statistics	026401	3		Asst. Prof. Akekarin Yolrabil	akekarin@tbs.tu.ac.th
MK 201 Principles of Marketing	026401	3		Assoc. Prof. Dr. Kritsadarat Wattanasuwan	kritwatt@yahoo.com
TU 100 Civic Education	026401	3		Assoc. Prof. Dr. Chalie Charoenlarnnoppa	chalie@siit.tu.ac.th
TU 120 Integrated Social Sciences	026401	2		Ajarn Richard S. Levinthal	ricklev@hotmail.com
TU 130 Integrated Science and Technology	026401	2		Asst. Prof. Dr. Ruangsak Songsathaporn	ruangsak@tu.ac.th

Group 2.2 (Major: Finance+Marketing)

AC 201 Fundamental Accounting	026402	3		Asst. Prof. Dr. Orapan Yolrabil	orapan@tbs.tu.ac.th
BA 204 Business Statistics	026402	3		Asst. Prof. Akekarin Yolrabil	akekarin@tbs.tu.ac.th
MK 201 Principles of Marketing	026402	3		Assoc. Prof. Dr. Kritsadarat Wattanasuwan	kritwatt@yahoo.com
TU 100 Civic Education	026402	3		Assoc. Prof. Dr. Chalie Charoenlarnnoppa	chalie@siit.tu.ac.th
TU 120 Integrated Social Sciences	026402	2		Ajarn Richard S. Levinthal	ricklev@hotmail.com
TU 130 Integrated Science and Technology	026402	2		Asst. Prof. Dr. Ruangsak Songsathaporn	ruangsak@tu.ac.th

BBA # 21 (2nd Year Student)

Subject	Section	Credits	Prerequisite	Instructor	E-mail
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Group 1 (Major: Accounting + Marketing)

BA 202 Taxation	026401	3	2nd year student	Dr. Arthit Sathavorasit	arthit.sa@gmail.com
EC 213 Introductory Microeconomics	026401	3		Dr. Phongthorn Wrasai	pwrasai@gmail.com
OM 201 Principles of Operations Management	026402	3		Asst. Prof. Dr. Karndee Leoparote	karndee@tbs.tu.ac.th

Group 2: (Major: Finance)

BA 201 Business Law	026401	3	2nd year student	Ajarn Wisit Wisitsora-at	w_wisit@yahoo.com
EC 214 Introductory Macroeconomics	026401	3		Assoc. Prof. Sukum Attavavutichai	sukum@econ.tu.ac.th

Major Accounting**(Major Compulsory Courses)**

AC 311 Intermediate Accountng I	026401	3	AC 201	Assoc. Prof. Kobkaew Ratanaubol	kobkaew@tu.ac.th
AC 313 Cost Accounting	026401	3	AC 201	Assoc. Prof. Dr. Monvika Phadoongsitthi	monvika@tu.ac.th
AC 413 Accounting Information Systems	026401	3	AC 201 and IS 201	Ajarn Vasana Nariphaphan	rvasana@yahoo.com

Major Finance**(Major Compulsory Courses)**

AC 202 Management Accounting	026401	3	AC 201	Asst. Prof. Somchai Supphatada	sochsupp@yahoo.com
FN 211 Financial Markets	026401	3	2nd year student	Ajarn Bancha Serngadichaivit	bancha.ser@gmail.com
				Ajarn Kanjaraj Tangtatswas	kanjaraj@gmail.com
FN 311 Financial Management (30 seats for each section)	026401	3	FN 201 and BA 204	Asst. Prof. Obrom Chaowalerd	ocelli@gmail.com
	026402	3		Assoc. Prof. Dr. Pantisa Pavabutr	pantisa@tbs.tu.ac.th

(Major Elective Courses)

MA 216 Calculus for Social Science I	026401	3		Dr. Temyos Pandejpong	temyos116@hotmail.com
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Major Marketing**(Major Compulsory Courses)**

MK 311 Consumer Behavior	026401	3	MK 201	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	kritwatt@yahoo.com
MK 313 Creativity and Communication in Marketing Profession	026401	3		Assoc. Prof. Dr. Kritsadarat Wattanasuwan	kritwatt@yahoo.com

(Major Elective Courses)

MK 352 Services Marketing	026401	3	MK 201	Dr. Papassapa Rauyruen	papassapa@yahoo.com
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BBA # 20 (3rd Year Student)**Subject****Section Credits****Prerequisite****Instructor****E-mail****Group 1**

EL 221 Communicative Business English I (30 seats for each section)	026401	3	EL 172	Assoc. Prof. Dr. Sucharat Rimkeeratikul	sucharat59@yahoo.com
	026402	3	EL 172	Asst. Prof. Preeyachat Uttamayodhin	preeyachatu@gmail.com
	026403	3	EL 172	Ajarn William T. Carlon	billycarlon@yahoo.com
	026404	3	EL 172	Asst. Prof. Dr. Ketvatee Porkaew	ket.porkaew@gmail.com

Group 2

EL 221 Communicative Business English I (30 seats for each section)	026401	3	EL 172	Assoc. Prof. Dr. Sucharat Rimkeeratikul	sucharat59@yahoo.com
	026402	3	EL 172	Asst. Prof. Preeyachat Uttamayodhin	preeyachatu@gmail.com
	026403	3	EL 172	Ajarn William T. Carlon	billycarlon@yahoo.com
	026404	3	EL 172	Asst. Prof. Dr. Ketvatee Porkaew	ket.porkaew@gmail.com

Major Accounting**(Major Compulsory Courses)**

AC 315 Tax Accounting	026401	3	AC 201, BA 202	Dr. Sathit Pongtanya	sponganya@hotmail.com
AC 316 Auditing	026401	3	AC 311, AC 312	Ajarn Santana Singhasaneh	santana@tbs.tu.ac.th
AC 412 Advanced Accounting 2	026401	3	AC 311 and AC 312	Dr. Kunlaya Jantadej	kjantadej@yahoo.com

*Select 1 subject for Double Major or Minor in Finance or Marketing or Free Elective***Major Finance****(Major Elective Courses)**

FN 428 Investment Banking	026401	3	FN 311	Dr. Worapong Janyangyuen	wjanyuang@yahoo.com
FN 452 Financial Derivatives	026401	3	FN 312	Dr. Sutee Mookhavesa	pey100@gmail.com

Select 1 subject for Double Major or Minor in Accounting or Marketing or Free Elective

Major Marketing**(Major Compulsory Courses)**

MK 314 Quantitative Research in Marketing	026401	3	MK 311 and BA 204	Asst. Prof. Dr. Aurathai Lertwannawit	aurathai@gmail.com
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(Major Elective Courses)

MK 321 Product and Brand Management	026401	3	MK 311	Dr. Nopporn Ruangwanit	nopporn_r@hotmail.com
MK 361 International Marketing	026401	3	MK 201	Prof. Dr. Robert T. Green	ajarnbob@yahoo.com

Select 1 subject for Double Major or Minor in Accounting or Finance or Free Elective

Free Electives : select 1 subject

IB 311 Introduction to International Business	026401	3		Dr. Bhumiphat Gilitwala	bhumi@tu.ac.th
IB 323 International Business and Industrial Development in the Globalization Age	026401	3		Dr. Suthikorn Kingkaew	suthikorn@tbs.tu.ac.th
HO 421 Innovation Management	026401	3	HO201	Ajarn Songpathara Snidvongs	songpathara@gmail.com
OM 311 Management Science	026401	3	BA 203	Assoc. Prof. Dr. Nopadol Romphol	nrompho@tu.ac.th
OM 313 Quality Management	026401	3	BA 204 and OM 201	Asst. Prof. Dr. Toryos Pandejpong	toryosp@hotmail.com

Note: Free Elective Course, there are 35 seats available for each course, and will be available if there are more than or equal 30 students registered.

BBA # 19 (4th Year Student)

Subject	Section	Credits	Prerequisite	Instructor	E-mail
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Group 1

BA 401 Strategic Management (45 seats for each section)	026401	3	4th yr. student	Ajarn Supawat Likhitthanawong	supawatl@hotmail.com
	026402				

Group 2**Major Accounting****(Major Elective Courses)**

AC 341 Internal Control and Internal Audit	026401	3	AC 201	Ajarn Narisara Phatanaphibul	
AC 421 Seminar in Financial Accounting	026401	3		Dr. Kunlaya Jantadej	kjantadej@yahoo.com

Major Finance**(Major Elective Courses)**

FN 241 Risk Management and Insurance	026401	3		Asst. Prof. Dr. Sarayut Nathaphan	sarayut@tbs.tu.ac.th
FN 451 Equity Security Analysis	026401	3		Ajarn Andrew Charles Stotz	bkk209@gmail.com

Major Marketing**(Major Elective Courses)**

MK 331 Integrated Marketing Communications	026401	3	MK 311	Dr. Alisara Charinsarn	alisara.charinsarn@gmail.com
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Free Electives : select 1 subject

IB 311 Introduction to International Business	026401	3		Dr. Bhumiphat Gilitwala	bhumi@tu.ac.th
IB 323 International Business and Industrial Development in the Globalization Age	026401	3		Dr. Suthikorn Kingkaew	suthikorn@tbs.tu.ac.th
HO 421 Innovation Management	026401	3	HO201	Ajarn Songpathara Snidvongs	songpathara@gmail.com
OM 311 Management Science	026401	3	BA 203	Assoc. Prof. Dr. Nopadol Romphol	nrompho@tu.ac.th
OM 313 Quality Management	026401	3	BA 204 and OM 201	Asst. Prof. Dr. Toryos Pandejpong	toryosp@hotmail.com

Note: Free Elective Course, there are 35 seats available for each course, and will be available if there are more than or equal 30 students registered.

Optional Courses for 4th year student

FN 422 Independent Studies in Finance	026401	3	FN 311 and FN 312	Assoc. Prof. Dr. Pantisa Pavabutr	
	026402			Asst. Prof. Obrom Chaowalerd	
	026403			Asst. Prof. Dr. Sarayut Nathaphan	
MK 499 Individual Research	026401	3	4th year student or permission from instructor	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	
	026402			Prof. Dr. Robert T. Green	
	026403			Dr. Nopporn Ruangwanit	

Note : FN 422 and MK 499 - Student can select for major elective course or free elective course.

Course Offering (Tentative)

Academic Year 2013

1st Semester (August 13 - December 20, 2013)

Code Curriculum			Course Title	Credits	Prerequisite	Section	Class Period
2547 (48xxx to 51xxx)	2552 (52xxx to 55xxx)	2556 (56xxx)					
AC 201	AC 201	AC 201	Fundamental Accounting	3		026401	Fri. 9.30 a.m. - 12.30 noon.
						026402	Mon. 9.30 a.m. - 12.30 p.m.
AC 202	AC202	AC 202	Management Accounting	3	AC 201	026401	Wed. 2.00 - 5.00 p.m.
AC 311	AC 311	AC311	Intermediate Accounting I	3	AC 201	026401	Mon. 9.00 a.m. - 12.00 noon
AC 313	AC 313	AC313	Cost Accounting	3	AC 201	026401	Mon. 1.00 - 4.00 p.m.
AC 315	AC 315	AC315	Tax Accounting	3	AC 201 + BA 202	026401	Sat. 9.00 a.m. - 12.00 noon
AC 316	AC 316	AC316	Auditing	3	AC 311 + AC 312	026401	Fri. 9.30 a.m. - 12.30 p.m.
AC 317	AC 341	AC 317	Internal Control and Internal Audit Internal Control and Enterprise Risk Management	3	AC 201	026401	Wed. 05:00 - 08:00 p.m.
AC 412			Accounting Information Systems	3	IS 201 + AC 313	026401	Wed. 9.30 a.m. - 12.30 p.m.
	AC 413	AC 318	Accounting Information Systems		IS 201 + AC 201		
AC 421			Seminar in Financial Accounting	3	at least 15 credits regitered in AC course	026401	Tue. 1.30 - 4.30 p.m.
	AC 421	AC 421	Seminar in Financial Accounting		AC 311 + AC 312		
AC 427			Advanced Accounting - Special	3	AC 311 + AC 312	026401	Tue. 9.00 a.m. - 12.00 noon.
	AC 412	AC 412	Advanced Accounting 2		AC 311 + AC 312		
	AC 422		International Accounting	3	4th year student	026401	Mon. 9.00 a.m. - 12.00 noon
		AC 422	International Accounting (Hit or miss: grabbing the ASEAN treasure)		AC 201 and 4th year student status		
BA 201	BA 201	BA 201	Business Law	3	2nd year student	026401	Sat. 9.00 a.m. - 12.00 noon
BA 202	BA 202	BA 202	Taxation	3	2nd year student	026401	Sat. 1.00 - 4.00 p.m.
IM 201	BA 203	BA 203	Business Quantitative Analysis	3		026401	Mon. 1.00 - 4.00 p.m.
IM 202	BA 204	BA 204	Business Statistics	3		026401	Tue. 9.00 a.m. - 12.00 noon
						026402	Tue. 1.00 - 4.00 p.m.

Course Offering (Tentative)

Academic Year 2013

1st Semester (August 13 - December 20, 2013)

Code Curriculum			Course Title	Credits	Prerequisite	Section	Class Period
2547 (48xxx to 51xxx)	2552 (52xxx to 55xxx)	2556 (56xxx)					
BA 401	BA 401	BA 401	Strategic Management	3	4th year student	026401	Fri. & Sat. 8.30 - 10.00 a.m.
						026402	Fri. & Sat. 10.00 - 11.30 a.m.
EC 213	EC 213	EC 213	Introductory Microeconomics	3		026401	Wed. 2.00 - 5.00 p.m.
EC 214	EC 214	EC 214	Introductory Macroeconomics	3		026401	Tue. & Thu. 8.00 - 9.30 a.m.
EL 221	EL 221	EL 221	Communicative Business English I	3	EL 172	026401	Wed. 9.30 a.m. - 12.30 p.m.
						026402	Thu. 2.00 - 5.00 p.m.
						026403	Thu. 2.00 - 5.00 p.m.
						026404	Fri. 9.30 a.m. - 12.30 p.m.
FN 211	FN 211	FN 211	Financial Markets	3	2nd year student	026401	Sun. 8.30 - 11.30 a.m.
FN 241	FN 241	FN 241	Risk Management and Insurance	3	2nd year student	026401	Tue. 2.00 - 5.00 p.m.
FN 311			Financial Management	3	FN 201	026401	Thu. 9.30 a.m. - 12.30 p.m.
	FN 311	FN 311	Financial Management		FN 201 + BA 204		
FN 422	FN 499	FN 499	Independent Studies in Finance	3	FN 311 + FN 312	026401	Sun. 9.00 a.m. - 12.00 noon
						026402	Sun. 9.00 a.m. - 12.00 noon
						026403	Sun. 9.00 a.m. - 12.00 noon
			(Hit or miss: grabbing the ASEAN treasure)			026404	Mon. 9.00 a.m. - 12.00 noon
FN 424	FN 451		Equity Analysis	3	FN 312	026401	Thu. 5.00 - 8.00 p.m.
		FN 451	Equity Securities Analysis		FN 312		
FN 426	FN 452		Financial Derivatives	3	FN 312	026401	Thu. 8.30 - 11.30 a.m.
		FN 452	Financial Derivatives Analysis		FN 312		
FN 428	FN 428	FN 428	Investment Banking	3	FN 311	026401	Tue. 2.00 - 5.00 p.m.
HO 201	HO 201	HR 201	Principles of Management	3		026401	Mon. 9.00 a.m. - 12.00 noon
	HO 421		Innovation Management	3	HO 201	026401	Fri. 9.30 a.m. - 12.30 p.m.
		ER 411	Managing Innovative Organizations		ER 313		

Course Offering (Tentative)

Academic Year 2013

1st Semester (August 13 - December 20, 2013)

Code Curriculum			Course Title	Credits	Prerequisite	Section	Class Period
2547 (48xxx to 51xxx)	2552 (52xxx to 55xxx)	2556 (56xxx)					
IB 311			Environment and Evolution of International Business	3	1. 3rd yr. student or FN 201+MK 201+HO 201 2. Obtained a grade of B or higher or exempted from EL 172	026401	Thu. 9.30 a.m.- 12.30 p.m.
	IB 311		Introduction to International Business				
		IB 311	Global Environment of International Business				
	IB 323		International Business and Industrial Development in the Globalization Age	3		026401	Mon. 1.00 - 4.00 p.m.
		IB 323	Industrialization and Global Competitiveness of Firms				
IM 203			Production and Operations Management	3	2nd year student	026401	Fri. 9.30 a.m. - 12.30 p.m.
	OM 201	OM 201	Principles of Operations Management				
IM 311			Management Science	3	IM 201 BA 203 BA 203	026401	Thu. 9.30 - 12.30 p.m.
	OM 311		Management Science				
		OM 311	Data Analysis for Decision Making				
IM 313			Quality Management	3	IM 202 + IM 203 BA 204 + OM 201	026401	Thu. 1.00 - 4.00 p.m.
	OM 313		Quality Management				
		OM 314	Quality Management				
IS 201			Principles of Information Systems	3		026401	Thu. 1.00 - 4.00 p.m.
	IS 201	IS201	Management Information Systems				
MA 216	MA 216	MA 216	Calculus for Social Sciences I	3		026401	Thu. 1.00 - 4.00 p.m.
MK 201	MK 201	MK 201	Principles of Marketing	3		026401	Tue. 2.00 - 5.00 p.m.
						026402	Tue. 9.30 a.m. - 12.30 p.m.
MK 311	MK 311	MK 311	Consumer Behavior	3	MK 201	026401	Thu. 2.00 - 5.00 p.m.
	MK 313	MK 313	Creativity and Communication in Marketing Profession	3		026401	Thu. 9.30 a.m. - 12.30 p.m.
MK 411			Marketing Research 2	3	MK 313 + IM 202 MK 311 + BA 204 MK 314 + BA 204	026401	Wed. 2.00 - 5.00 p.m.
	MK 314		Quantitative Research in Marketing				
		MK 315	Quantitative Research in Marketing				

Course Offering (Tentative)

Academic Year 2013

1st Semester (August 13 - December 20, 2013)

Code Curriculum			Course Title	Credits	Prerequisite	Section	Class Period
2547 (48xxx to 51xxx)	2552 (52xxx to 55xxx)	2556 (56xxx)					
MK 321	MK 321	MK 316	Product and Brand Management	3	MK 311	026401	Tue. 2.00 - 5.00 p.m.
	MK 331	MK 319	Integrated Marketing Communications	3	MK 311	026401	Tue. 9.30 a.m. - 12.30 p.m.
MK 324	MK 352	MK 332	Service Marketing	3	MK201	026401	Sat. 9.00 a.m. - 12.00 noon
MK 361	MK 361	MK 333	International Marketing	3	MK 201	026401	Wed. 9.30 a.m. - 12.30 p.m.
MK 391	MK 391	MK 341	Special topics in Marketing 1 (Hit or miss: grabbing the ASEAN treasure)		MK Major and 3rd-year student status or approved by the instructor	026401	Mon. 9.00 a.m. - 12.00 noon
MK 422	MK 422		Marketing Strategy for Entrepreneurs	3	MK 201	026401	Tue. 2.00 - 5.00 p.m.
		MK 422	Entrepreneurial Marketing				
MK 499	MK 499		Individual Research	3	4th year student majoring in MK or permission from the lecturer	026401	Sun. 9.00 a.m. - 12.00 noon
		MK 499	Independent Study in Marketing				
		TU 100	Civic Education	3		026401	Sat. 9.00 a.m. - 12.00 noon.
						026402	Sat. 9.00 a.m. - 12.00 noon.
						026403	Sat. 9.00 a.m. - 12.00 noon.
		TU 110	Integrated Humanities	2		026401	Thu. 9.30 - 11.30 a.m.
		TU 120	Integrated Social Sciences	2		026401	Mon. 3.00 - 5.00 p.m.
						026402	Mon. 1.00 - 3.00 p.m.
		TU 130	Integrated Sciences and Technology	2		026401	Mon. 1.00 - 3.00 p.m.
						026402	Wed. 1.00 - 3.00 p.m.
	TU 152	TU 152	Fundamental Mathematics	3		026401	Wed. 8.00 - 11.00 a.m.