

**BBA THAMMASAT**  
BUSINESS SCHOOL**THAMMASAT UNIVERSITY**  
**Faculty of Commerce and Accountancy**  
**BBA International Program**  
*Program description and important dates (2010-2011)***Contact:** *Narisa Klieothong (Mrs)*  
BBA Exchange Coordinator  
E-mail: pompam@tu.ac.th, nklieothong@gmail.com**Address:** BBA International Program  
Faculty of Commerce and Accountancy  
Thammasat University  
2 Prachan Road, Pranakorn Bangkok 10200  
THAILAND**Telephone:** 66-2225-2113 Ext. 20**Fax:** 66-2225-2107 Ext. 16**Website:** <http://www.bba.bus.tu.ac.th>**Facebook Group:** BBA Thammasat Exchange Students**Dates for Fall 2010:**

<b>Registration period:</b>	June 28 - July 2, 2010
<b>Arrival period:</b>	One week before the term starts
<b>First day of classes:</b>	Monday, August 9, 2010
<b>Period of class withdrawal W/O Record:</b>	August 9 - 20, 2010
<b>Graduation ceremony:</b>	<i>To be announced</i>
<b><i>H.M. The Queen's Birthday:</i></b>	<i>Thursday, August 12, 2010*</i>
<b>Welcome orientation:</b>	<i>The first week of the term</i>
<b>Mid-term examination:</b>	October 3 - 10, 2010
<b>Last day of class withdrawal with "W":</b>	Friday, October 22, 2010
<b><i>King Chulalongkorn's Day:</i></b>	<i>Saturday, October 23, 2010*</i>
<b><i>Substitution for King Chulalongkorn's Day</i></b>	<i>October 25, 2010*</i>
<b>Last day of classes:</b>	Sunday, November 28, 2010
<b>Final examination:</b>	December 7 - 20, 2010
<b><i>H.M. The King's Birthday:</i></b>	<i>Sunday, December 5, 2010*</i>
<b><i>Substitution for H.M. The King's Birthday</i></b>	<i>Monday, December 6, 2010*</i>
<b><i>Constitution Day:</i></b>	<i>Friday, December 10, 2010*</i>

**Dates for Spring 2011:**

<b>Registration period:</b>	November 22 – 26, 2010
<b>Arrival period:</b>	One week before the term starts
<b>First day of classes:</b>	Monday, January 10, 2011
<b>Period of class withdrawal W/O Record:</b>	January 10 - 14, 2011
<b>Welcome orientation:</b>	<i>The first week of the term</i>
<b><i>Makhabucha Day</i></b>	<i>February 18, 2010</i>
<b>Mid-term examination:</b>	March 6 - 13, 2011
<b>Last day of class withdrawal with "W":</b>	Friday, March 25, 2011
<b><i>Chakri Day:</i></b>	<i>Wednesday, April 6, 2011*</i>
<b><i>Songkran Festival:</i></b>	<i>April 13 - 15, 2011</i>
<b>Last day of classes:</b>	Sunday, May 1, 2011
<b>Final examination:</b>	May 2 - 12, 2011
<b><i>Coronation Day*</i></b>	<i>Thursday, May 5, 2011*</i>
<b><i>Royal Ploughing Ceremony Day*</i></b>	<i>May 13, 2011</i>
<b><i>Special Holiday*</i></b>	<i>May 16, 2011</i>
<b><i>Visakha Bucha Day*</i></b>	<i>May 17, 2011</i>

**Note:** \*Holiday

## Exchange Application Deadlines:

Fall Semester: April 15, 2010  
Spring Semester: October 1, 2010

## Housing:

BBA, Thammasat University, Tha Prachan Campus does not provide on-campus housing, nor a dormitory. The exchange students have to consult with the Exchange Guidebook containing more accommodation information (i.e., rents, locations, facilities, contact numbers, addresses and e-mail addresses).

## Approximate Living Costs (US dollar):

**Off-campus room & board:** \$250 to \$900/month (varied by size and location)  
**Food and meals:** \$150.00 to \$350.00/month  
**Books and reading materials:** \$150.00 to \$300.00/semester  
**Local transportation:** Varied yet relatively cheap (bus, ferry, express boat, taxi, etc.)  
**Personal expenses:** Varied (approx. \$250-\$550/month)

## Health Service:

BBA, Thammasat University provides Accident Insurance and on-campus medical clinic for all exchange students. However, we strongly encourage you to have your own International Health Insurance from the home country.

## Transcript Fee:

All exchange students have to pay a fee for your official transcripts to be delivered to your home university. It costs about US\$25 (including courier express).

## Learning Expectations:

- **Class format:** Lectures, case analyses/presentations, papers and projects
- **Attendance:** Class attendance is **MANDATORY, no less than 70% per class**
- **Make-up exam:** Only in a case of medical or family emergency
- **Participation:** Class participation is part of a student's final grade in most courses
- **Grading:**

Marks	Interpretation	Grade Equivalents	Grade Point / Credit hour
85-100	Excellent	A	4.0
75-84	Very Good	B+	3.5
70-74	Good	B	3.0
65-69	Almost Good	C+	2.5
60-64	Fair	C	2.0
50-59	Almost Fair	D+	1.5
40-49	Poor	D	1.0
0-39	Failed	F	0

- **Class size:** 20 - 60 students per class
- **Units per course:** 3
- **Class hours per unit:** 45
- **Average course load:** 3 - 5 classes
- **Course choices:** Exchange students are allowed to take any undergraduate courses across Faculty of Economics and Faculty of Liberty Arts, provided that they meet the pre-requisites, and seats are available.

**Examination:** Formats of exams vary, depending upon the instructors.

**Language of Instruction:** English; Bilingual (Thai and English) for Thai Culture and Language classes

**Areas of Concentration:**

- Accounting
- Finance
- Marketing

**Course Information:**

General information on courses and course descriptions can be found in our website (<http://www.bus.tu.ac.th/bba/fcdesc.htm>) or the Course Description CD. It basically provides students with a list of courses to be offered during a specific semester, as well as the time and date such courses are available.

However, the provided descriptions are relatively short and rather vague. They indicate basic class teaching formats and topics to be covered. This allows the instructors to tailor the course details based on the students' interests and specialties, but also ensure that courses meet specific requirements.

**Activities:**

The International Exchange Program office coordinates a number of events during the semester, which differ from semester to semester, but are intended to provide a cultural and entertaining experience. Past events include: a field trip to Singha Beer and welcome and farewell banquets. Students are encouraged to join the student organizations on campus to gain more experiences and to further integrate with the student body.

**Student Activities/Services:**

- **Welcome orientation**
- **Campus tour**
- **Monthly meetings (activity planning and have some fun!)**
- **Academic advising**
- **Libraries and computing services**
- **Wireless access in the premise of the businss school**
- **Student activities (e.g., field trips, company visits, etc.)**
- **Sports clubs (e.g., Thai boxing club, soccer club, etc.)**
- **Farewell party**
- **Special service & care: BBA hotline 24/7 for all exchange students!**