



## Vol. 11 No.3 September - December 2008





# How to be no.1

## By Pitcha Kiatsamutchai, Accounting Major

Certainly everyone is equally capable of doing things including being number one. For me, what has driven me to the point where I am today is my passion in everything I do. Apart from being passionate in my study, I also seek out the balance in my life as well.

Here I'd like to share some of my tips which I believe will be helpful to current BBA students.

Firstly, paying attention in class is the key. Since, it's the easiest way in understanding the content.

Secondly, always ask if you don't understand. Asking either Ajarms or your friends will surprisingly help you during exams. You'll know that they're willing and ready to help you.

Next, allocate time wisely. Each person has 24 hours but how effective those 24 hours can be, depend on you. However, don't forget to have enough sleep ☺

Lastly, "Do your best and never give up"

With those 4 tips I've just mentioned, anyone can be successful in their study. But to be successful in both study and life what we need are people around us from our family, our Ajarms, our friends to everyone in BBA office. Again, thank you very much. ☺



## By Akepisith Suttikulpanich, Finance Major

How to be No. 1? Well, I believe that nobody's born being No. 1 As Thomas A. Edison once said "Genius is one percent inspiration, ninety-nine percent perspiration", hard-working is definitely one of the most crucial key success factors in almost everything we do. However, let me share some of the tips that I learned over these past few years in BBA Thammasat with you.

First of all, let bygone be bygone, no matter how poorly you have done in the past, you can always start over. However, do keep in mind that the later you take action the more difficult it gets. So act now!

Having said that, a strong foundation is what makes the world's greatest structures remain great. Therefore, focus and pay attention to the first year's education, because that's what the remaining year's materials will be built upon.

Know what you want in life. Set a long term goal that further subdivided into set of short term goals. These goals must be far-reaching, yet achievable so that you will keep improving yourself. W. Clement Stone advises, "Aim for the moon, even if you miss, you'll still land amongst the stars".

Last but not least, passion is everything. Do what you like, if not possible then at least try to like what you have to do. With great passion you will be able to generate tremendous drive and determination to succeed in everything you do.

Above all, without great support from my family, friends, BBA program, and most importantly, from all the great professors in the program, I would not be anywhere near here today. Remember, "Try your best and leave no regrets" Cheers!



## By Sirunya Buntornvorapun, Marketing Major

How to be number one? Well, this surely depends on what it is that you would define as number one; thus, I believe that there is no secret recipe for success, as it would vary from one individual to another. Certainly, each one of us will have a different definition, a different measure, of success. Yet, in the end, I'm sure that for most of us, it all boils down to what it is that can bring you a sense of happiness, a feeling of self-achievement. So, I guess one of the keys here is to choose the path that you would enjoy walking and walk it with passion and determination; only then would you be able to keep moving despite any sharp turns or bumps along the way. Don't be scared of these setbacks. It's definite that you'll encounter them. But remember, when you hit rock bottom, the only way left to go is upwards. So, take the risks, face the challenges, and welcome the obstacles, because without them, success would be meaningless. Best of luck to you all! :)



## Life after BBA

### By Thitiporn Sivapiromrat, Accounting Major

At the very beginning of the first semester in my last year, most senior students started hunting for a job. Students majoring in accounting were marching in and out of audit firms for an interview and I was one of them. Of course, most of us got selected from the "Big 4", audit firms. However, being an auditor is not the only choice for us. Corporate accounting might not sound interesting at first, but I believe that it is a good opportunity to learn how to run a business. Thus, I applied for the PTT scholarship program. After several rounds of tests and interviews competing with many candidates from other universities, I finally joined PTT as an accountant. With this scholarship program, I got a chance to visit many PTT affiliates such as PTTAR, PTTUT and Thai Oil. Moreover, PTT gave me a chance to rotate around the accounting department, so my job varies from generating vouchers to consolidating financial statements. Here I get to know the whole process of accounting.

I would say that life at BBA Thammasat is much easier than professional life. At BBA Thammasat, Ajarn gave us all necessary knowledge. Whenever we have questions, they are willing to answer them all. Here, it is different. The challenge is to learn on your own. No one is here to teach you or answer your questions. You are responsible for the work that you have done. Life is much tougher.

Once I started working I realized that lots of skills that I have gained from BBA Thammasat are really practical, especially the presentation skill. With the scholarship program, I have to present my progress to PTT senior executive vice presidents and executive vice presidents every three months. If I had not studied at BBA Thammasat, I would have felt much more nervous.

Finally, I would like to give a big thank to BBA for teaching me tons of practical knowledge which is very useful in the real world.





## By Araya Hutasuwan, Finance Major

Life after BBA-that sounds a bit scary doesn't it? You spend half of your life studying and knowing what your next step is... from Kindergarten to High School and to University. The path has been laid out for everyone. But what's next?

For me, I have just started a career at Phatra Securities as an Analyst in the Investment Banking Department. Having majored in Finance, this seems like a natural step for me as it will allow me to use the hard learnt lessons taught by BBA Thammasat. And how did I get here?

The job hunting period was the worst. REALITY is that those whom you love and hang out everyday are the ones that you have to compete inevitably. Every conversation we had during the last semester was about interviews and job hunting. It was stressful. But I couldn't ask for more, I can't explain how much I appreciate the friendship I had and still have from BBA. I can't say it's not hard to balance between friendship and competition, but it's definitely not hard to know what's more important. To me, no matter where each of us ended up, friendship lasts forever

When I first started working, I was really scared, intimidated and excited at the same time.

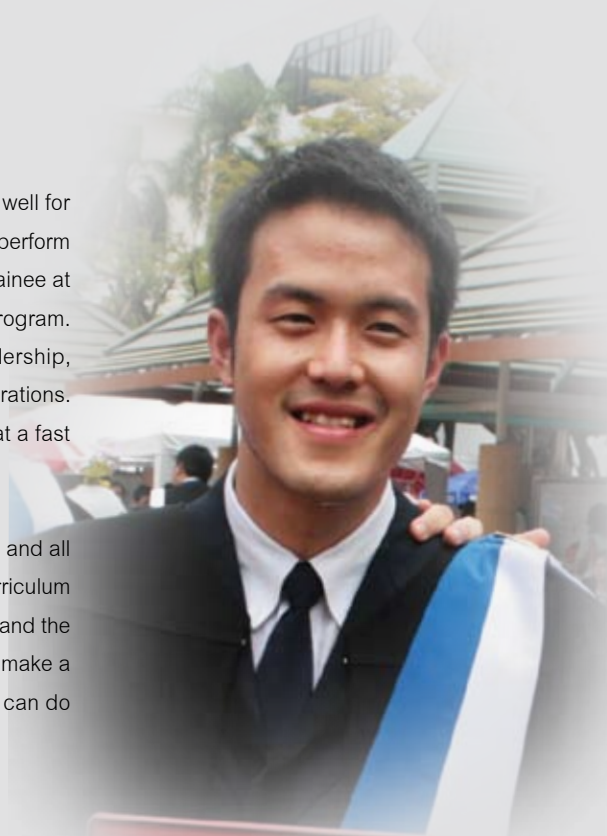
When you see how intelligent people are and how tough they can be, you try to push yourself even more. But I guess it's never enough. Your brain has no limit of how much it can take; it depends on you if you want to learn more. My working hours is extraordinary, but I really enjoy it. I enjoy learning new things and meeting new people. Fortunately this job allows me to meet clients even at an analyst level. And "clients" I mean chairman, CEO, and all the top management team!!! Unfortunately I've been working only for a month so I can't tell much of the experiences I had. But I know one thing for sure is the bigger responsibility I have to take. Now I am a part of the organization, whatever I do or not do affects everyone, not only me. It's the type of responsibility that is totally different from studying.



## By Kittipon Nampitch, Marketing Major

It has been six months already since I got rid of my plain white shirts that have served me well for the past 4 years. At the beginning of my career life, I have been giving a supreme effort to perform my best as I have been instilled by BBA to be the best always. I am now a management trainee at Charoen Pokphand Foods PCL, which I have been selected to be in the 2-year training program. This program provides a solid foundation for qualified employees to develop their leadership, managerial skills, and a thorough knowledge regarding the company's business and operations. Moreover, the qualified employees will be given the opportunity to advance their career at a fast pace.

As I leave BBA, I would like to express my deepest gratitude to this truly glorious program and all the ajarns who have made a significant contribution to my life. It is not just the excellent curriculum that BBA provides, but along the way, friendship was built in such a supportive community and the memories of joy have painted my remarkable academic experience. Lastly, I would like to make a remark to the following generations of BBA students to keep in mind not to ask what BBA can do for you, but ask what you can do for our BBA.....



# BBA# 17 Activities

By Wisuta Jeangprajak, BBA#17



*BBA #17 has participated in intensive courses composed of several activities throughout June 2008, and along with it comes several opportunities for all the students which include chances to make new friends and get a glimpse of college life, allowing a smoother transition to university from high school. The three outdoors activities BBA #17 took part in are as follows:*

## **Welcoming Orientation [May 23, 2008]**

At the welcoming orientation which took place at the main auditorium of the United Nations compound, the students of BBA #17 received a warm welcome into the program from the BBA faculty and staff. Their kind gestures truly helped us feel as if we have always been a part of the BBA program. There the students and their parents gained knowledge of what is expected out of each student and the opportunities that are available for us. We also had the chance to meet with our academic advisors, who have already given us several beneficial advices. Moreover, we have learned about the rules and regulations and received information that will help us during our intensive courses and academic years. During the award ceremony for outstanding BBA students and highest entrance exams scorer, we were motivated to do well and believed in the motto: "Be the Best Always".

## **Tram Tour and Trip to Siam Museum [June 4, 2008]**

The tram tour and the trip to Siam Museum was an opportunity for BBA#17 students to become acquainted with the areas surrounding the campus and the different of options of public transportations, and to figure out the meaning of what it is to be a "Real Thai". During the tram tour, the students had an opportunity to observe several traditional and well preserved structures such as the Grand Palace, Wat Poh and other ministries around the area. Through various eye catching and modernized presentations and setups at the museum, we learned about the changes in Thai lifestyles from the past until the present. Our first trip together as BBA #17 was surely a fun and memorable experience.

## **BBA Business Orientation [June 7 - 9, 2008]**

Keeping the tradition that has long been carried out, BBA #17 students spent a weekend at the Thammasat Learning Resort at Pattaya for our Business Orientation. At the resort, we had the chance to get to know the seniors and each other as we had fun together and challenged ourselves. The first part of our trip was an introduction to Business Orientation, regarding its purpose and the upcoming activities. Following that were the ice breaker activities, where we were divided into teams, obtaining points as we moved from station to station. On the second day, we had our first business game – The Enterprise. During the business game, we learned the different ways firms operate and compete. In the end, it was not the matter of winning and losing; all that matters was that we had fun and got to know each other a little bit more as time went by.

## **Social Responsibility Activities [June 23 and 25, 2008]**

As for this year's Social Responsibility Activities, the students of BBA#17 made a trip to the Nature and Agriculture Education Center (NAEC), WWF – Thailand, where the students acquired knowledge about the world's current environmental issues and participated in several activities, such as bird watching, water testing and planting trees. Each activity led the students to many new discoveries, such as finding various species of birds and their habitats, organisms that lived within the river banks and different equipment used in testing water cleanness. During the last hour at NAEC, we planted several trees. We not only took part in helping the environment, but also had the chance to work as a team and share amongst ourselves. In our hearts, we hope that trees, like ourselves, will grow big and strong and become successful in the future. Another thing we have learned from planting trees was that it takes hours of long and hard work and time to plant a single tree, but to cut one down takes not even half the effort and time needed to plant the tree and for it to grow.

All of the activities the BBA program had organized allowed for stronger bonds between students, gave them better problem solving skills, as well as a glimpse of topics they will be learning about in the near future. These activities serve as a guide that help students know their way around the campus and areas surrounding it. I would like to thank the BBA program for organizing these activities and their care for us and giving us a warm welcome to the program. As for BBA #17, welcome to the program and I hope that all of us will have a wondrous four years.





# Graduation orientation and business simulation BBA#14

*By Salin Iamvasant, BBA#14*

## **The BBA**

International Program organized Graduation Orientation at Arnoma Hotel on the 28th of June 2008. BBA# 14 students looked professional in their business-attire. The sense of gathering brought happiness to all of us. Not only alumni but also famous instructors showed us how to prepare for the next step in our future life.

The first session began with the topic of how to prepare for a successful job interview and how to write a good resume and cover letter. After that we had a break which gave us a chance to hand in our resume to several renowned companies from different industries- accounting, finance, and marketing- such as PricewaterhouseCoopers, KPMG, Phatra etc.

The company Exhibition was followed by Ajarn Prapoch Mayura's session. He taught us on dining etiquette and some tips that we should use on the interview day. In the afternoon, an instructor from John Robert Powers initiated us on optimism as well as having good personality.

Finally, Ajarn James Paul Fitzpatrick hosted the Alumni's career discussion which the alumnus provided many useful answers and shared their valuable experience with us directly. In general this event was indeed precious to us. It not only provide helpful information to prepare us before stepping out into the real business world but also it helped us answer lots of questions regarding our individual career paths.

About two weeks after Graduation Orientation, the BBA Program also arranged another event called Business Simulation. BBA# 14 were divided in to two groups. There were about 50 students in each group plus our wonderful BBA coordinators. The first one departed on the 10th July 2008 while the latter departed on the following day. We left Thammasat at 7.30 a.m. and had a superb buffet lunch at Dusit Thani Hotel, Hua Huin. The Business Simulation started in the afternoon. We were again separated into eight groups acting as management of a shoe manufacturer. Every one had their own position such as marketer, financial officer, accountant, analyst and CEO. We enjoyed this game because we not only learned how to make decisions on various business issues but also how to work as a team. We had free time in the evening after we played the business game for about two periods. During that time some swam in the pool, some took a photo and some went into Hua Hin town to check out night market.

On the next day, we had a grand breakfast. Then we all played the business for the last period. Awards were given after that game for the winning team as well as the first runner-up. After lunch we headed back to Thammasat. Both Graduation Orientation and Business Simulation were incredibly fantastic. We would like to thank all instructors, alumni plus BBA coordinators that organized wonderful events like this.



## L'Oreal Brandstorm 2008

L'Oreal Brandstorm Competition is an International Marketing Competition organized by L'Oreal that allows students to take on the role of an international marketing brand manager. Over 4,600 students from 470 universities from 38 different countries participated in this competition with the winners to represent their country and compete in the international final, which was held on June 10, 2008 in Paris. The Thammasat team comprising of Poomunee Supachanya, Sirunya Buntornvorapun, and Supatsinee Leedhirakul represented Thailand this year. *"It was an amazing experience and a great honor for us to be representing Thailand in such a huge competition like this. One great thing about this is that you'll get to travel to Paris for FREE!!! But the most important thing is, we get to make friends with people from around the world."*

By Supatsinee Leedhirakul, BBA#13

## HSBC Young Entrepreneur Awards 2008

HSBC Young Entrepreneur Awards is a regional business plan writing competition that invites talented post-secondary students to display their creativity and learn more about business. Students have to write their business plan as if they are the owners of the new company trying to sell their products. The Gold Award Winners from seven different countries in the region are to compete for the two awards-Best Presentation Award and the Best of the Best Award-on June 16, 2008 in Hong Kong. This year the team from Thammasat University-Supatsinee Leedhirakul, Thidarat Liamsomboon, and Wonlapa Kittanamongkolchai-had won both awards in the regional finals in Hong Kong earning them HK\$100,000 and a laptop for each of them.

By Supatsinee Leedhirakul, BBA#13

## Farewell party for outgoing students academic year 2008

By Paramee Smittinet, BBA#15

On July 7th, BBA#15 and those in Master's Program attended a Farewell Party at the Royal Princess Hotel hosted by our faculty. Apart from getting acquainted with people who are going to the same the continent as we are and enjoying the dinner buffet, we were given a motivational speech from Ajarn Dr. Parinya Thevanaruemidkul about how to be a good TU ambassador while being ongoing exchange students. Undeniably, most of us were touched by the Thammasat spirit. Following the heartfelt speech, we were given advices from the previous exchange students about academic, accommodation, and social activities. We learned a lot from their experience and it was truly an unforgettable evening. Thank you BBA!!!

## BBA Delegation at the 2008 NAFSA Conference & Expo in Washington, D.C.

By Dr. Somboon Kulvisaechana, Associate Director

During May 25-30, 2008 Dr. Somboon Kulvisaechana (Associate Director for International Affairs) and Ms. Narisa Klieothong (Exchange Coordinator) were the BBA representatives to attend the annual conference & expo of the National Association of Foreign Student Advisors (NAFSA) in Washington, D.C. The conference apparently provides an unparalleled marketplace for BBA Thammasat delegation to explore the possibility of establishing student exchange relationships with top business schools worldwide.

# New Faculty Semester 1/2008



ATTHAWIT



OBROM



POOMPORN



PADCHA



RUSSELL

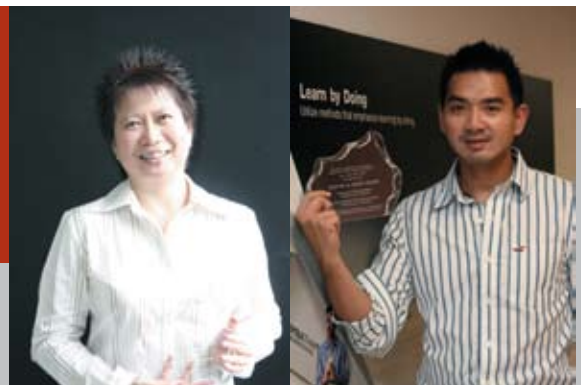
**Andrew Charles Stotz** Position: Head of Research, CLSA SECURITIES (THAILAND) LTD. Class: FN 424 Equity Analysis **Atthawit Techawiboonwong, Ph.D.** Position: Lecturer, College of Innovative Education, Thammasat University Class: IM 203 Production and Operations Management **Chairawee Anamthawat, Ph.D.** Position: Program Director of International Business, Mahidol University International College, Salaya Campus Class: MK 342 Retail Management **Asst. Prof. Obrom Chaowalerd** Position: Assistant Professor, Finance Department, Thammasat University Class: FN 311 Financial Management **Padcha Tiptus** Position: Retail Manager, Thai Samsung Electronics Co., Ltd. Class: MK 341 Marketing Channel Management **Papassapa Rauyruen, Ph.D.** Position: Assistant Vice President, GE Capital (Thailand) Ltd. Class: MK 324 Service Marketing **Phongthorn Wrasai, Ph.D.** Position: Lecturer, Faculty of Economics, Thammasat University Class: EC 213 Introductory Microeconomics **Poomporn Thamsatitdej, DBA** Position: Lecturer, College of Innovative Education, Thammasat University Class: IM 203 Production and Operations Management **Russell A. Jones** Position: Adjunct Professor, Faculty of Economics, Thammasat University Class: TU 110 Integrated Humanities **Supatcharajit Jitraphai, Ph.D.** Position: Lecturer, College of Innovative Education, Thammasat University Class: IM 432 Hotel Management **Sutee Mokkhavesa, Ph.D.** Position: VP Risk Management, Muang Thai Life Class: FN 426 Financial Derivatives

## BBA faculty - An honored award recipient from a world-class academic conference

Ajarn Nopporn Ruangwanit, a BBA lecturer in marketing, won "The Best Ph.D Research Paper Award" from the 9th Association for Consumer Research (ACR) Conference on Gender, Marketing, and Consumer Behavior held during June 16-19, 2008 in Boston, MA, USA. The Association for Consumer Research is considered as one of the world's largest marketing conferences which attracts top-notch academics and researchers from around the world. The research that Ajarn Nopporn has conducted focuses on how urban men, once threatened by different threats to their masculinity, counterbalance these threats and re-construct their masculinity.

"For this great achievement, I have to thank Assoc. Prof. Fredric Swierzek, TBS Doctoral Program Director, for his support, and the Program itself for providing me the world-class knowledge community with which I do enjoy conducting the research. My sincere acknowledgement goes to my internationally acclaimed supervisor, Assoc. Prof. Dr. Kritsadarat Wattanasuwan, also a BBA lecturer in marketing, who always gives me both academic and mental support," said Ajarn Nopporn.

On behalf of BBA Office, we wish you all the best for your future academic accomplishment.



Congratulations!!



# BBA Student → BBA Alumni → BBA Ajarn



*Assistant Professor Orapan Yorabil (Chakpet), BBA#1*  
Accounting Department  
Faculty of Commerce and Accountancy, Thammasat University

*Assistant Professor Jittaporn Sriboonjit, BBA#1*  
Deputy Director (Academic Affairs), Real Estate Business Program  
Faculty of Commerce and Accountancy, Thammasat University

*Chatuporn Tangkathach, BBA#1*  
Senior Trainer, Intelligence Strategies

*Bancha Serngadichaivit, BBA#3*  
Assistant Vice President, Bangkok Bank

*Kanjaraj Tangtatswas, BBA#8*  
Dealer, Bangkok Bank

## 1. Why do you choose to study at BBA Thammasat?

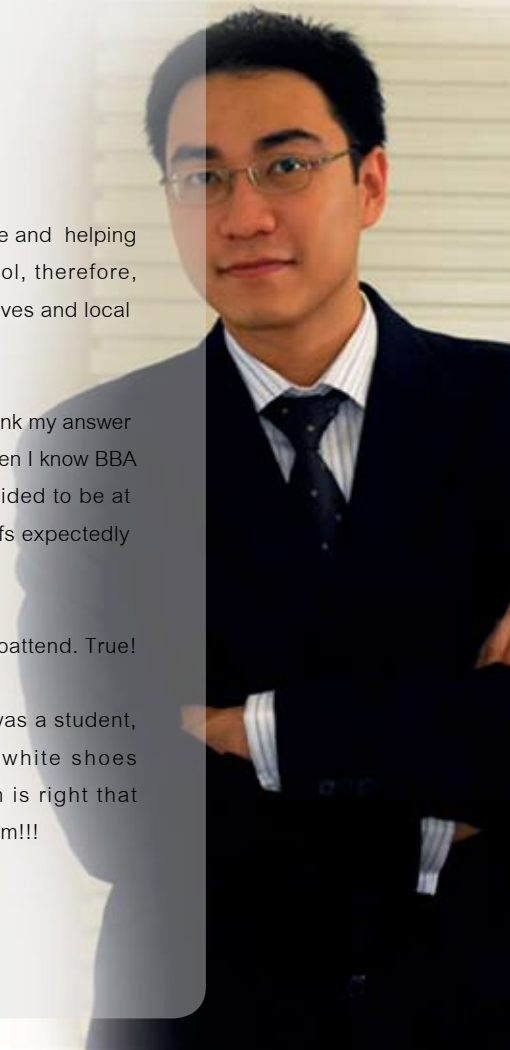
**Orapan:** New program has been offered by the very best University = Lots of opportunities  
Note: BBA THAMMASAT is the best international undergraduate program in business.

**Jittaporn:** It was a great combination. One being Thammasat, an university that represents people and helping those in needs and two being a program that belongs to a great business school, therefore, studying at BBA you can become a great business person with international perspectives and local morales.

**Chatuporn:** I still remember that I was asked the same question during my interview to BBA. I still think my answer from that time still valid. My answer was the “challenge” the programme would bring. Even I know BBA Thammasat would not be easy for me but the outcome must be very tasteful. I decided to be at Tha-Prachan and gave up my seat at Samyan area. Until now, my choice really payoffs expectedly and unexpectedly.

**Bancha:** There was no choice, really. I had this feeling that my future bride-to-be was going to attend. True!

**Kanjaraj:** I chose to study at BBA Thammasat because “my mom told me to do so”. When I was a student, I always wanted to go to Chulalongkorn University. I wanted to wear the white shoes and the white socks. I am so lucky that I followed my mom’s advice. My mom is right that BBA Thammasat is the BEST undergraduate business program in Thailand. Thank you Mom!!!



## 2. What is your first job upon graduation from BBA Thammasat?

- Orapan :** Full-time faculty member of Thammasat Business School = My ultimate goal  
Note: THAMMASAT is where I want to be.
- Jittaporn:** Thai Rating and Information Services (TRIS), Bangkok, Thailand. Then Hamilton Lawson in Melbourne, Australia then here at Thammasat Business School.
- Chatuporn:** I worked as an analyst at Export-Import Bank of Thailand. I got my first job because I described how fun I had during my "Financial Analysis for Project Evaluation" course at Thammasat. Then, the interviewer who later be my direct superior put me to analyse large international projects which EXIM bank interested to finance them. I think I must be one among BBA finance graduates who fully utilised the knowledge I got from TU.
- Bancha:** I was a financial analyst for debt restructuring cases at Bangkok Bank. Not everyone makes a fortune right out of college.
- Kanjaraj:** My first job was "Management Trainee" at One Asset Management. I was the only undergraduate in the investment team. There, I realized how well BBA had prepared me to work in the business world with a solid business and interpersonal skills. Thank you BBA Thammasat for giving me a solid business foundation and granting me an opportunity to get a good job.

## 3. Where do you pursue your master's degree?

- Orapan:** The University of Texas at Austin = #1 accounting school in the US.  
Note: THAMMASAT is #1 accounting school in Thailand.
- Jittaporn:** Royal Melbourne Institute of Technology (RMIT)
- Chatuporn:** I applied for Master of Science in Finance at Chulalongkorn University. Up to that time, both the experience in my jobs and what I got from Thammasat, lighted up my life to heighten my knowledge in Finance.
- Bancha:** Sloan School of Management, Massachusetts Institute of Technology. I always say that BBAThammasat is tougher.
- Kanjaraj:** I did my MBA at Columbia Business School where Warren Buffett studied about value investing!!! If you do not know who Warren Buffett is, do you know Spiderman? Columbia University is where Peter Parker was bitten by the spider that later made him Spiderman. It is also where he did his bachelor degree.

**Dear BBA Alumni,**

Get connected and re-connected!! We are in the process of updating the BBA alumni database. We kindly request all of you to update your profile on the BBA secured website (<http://www.bba.bus.tu.ac.th/alumni.php>), whenever possible. The username and password will be sent to you via e-mail.

This is one of the best ways to get connected and re-connected with other BBA alumni. If you would like to update your fellow alumni with any news, please send an e-mail to [bba-alumni@tu.ac.th](mailto:bba-alumni@tu.ac.th)

For further queries, please drop a line to P'Pam or P'R ay (02-225-2113)





#### 4. How do you feel teaching the first BBA class?

**Orapan:** Very happy and very very exiting = Doing my dream job

Note: BBA THAMMASAT students are the best.

**Jittaporn:** Excited and honored.

**Chatuporn:** I cannot describe how I did feel but imagine..... I was back to the same lecture room where I used to sit there in that room but that day my position was to stand there in front of the blackboard. I realised that it was time I let my students depending on me. I prepared well for the knowledge, however, the only fear at a time was I would encounter student like myself in the class but fortunately, that student was not in my first class yet.

**Bancha:** Lot's of hope...there's always this anticipation of the level of participation and involvement of the students. I have not been disappointed, yet.

**Kanjaraj:** Now I understand how ajarns felt when they taught BBA#8.

#### 5. As a BBA ajarn, what will be your word of wisdom for BBA students?

**Orapan:** Assets = Liabilities + Equity

Note: Balance your accounting equation! THAMMASAT students can do it.

**Jittaporn:** Go with your passion, ultimately it will bring the best out of you.

**Chatuporn:** Be prepared. Read the chapter before class. Be there in all classes on time. Pay attention to the class. No talking in the class. Wear uniform. No food (food?? I mean includes snack) or drink the class. You know the rest .....

**Bancha:** Open up beyond the classroom. Learning possibilities are all around: teaming up with your friends, organizing activities, quarrels with the office, rejection from your secret crush, etc. All are good practice for the world ahead.

**Kanjaraj:** Work hard, play hard and be HAPPY so that you will not regret when you look back.

#### 6. As a BBA Roon Pee, what will be your advice to Roon Nong?

**Orapan:** Learning lots of business knowledge + Having lots of fun = The perfect circle of BBA campus life

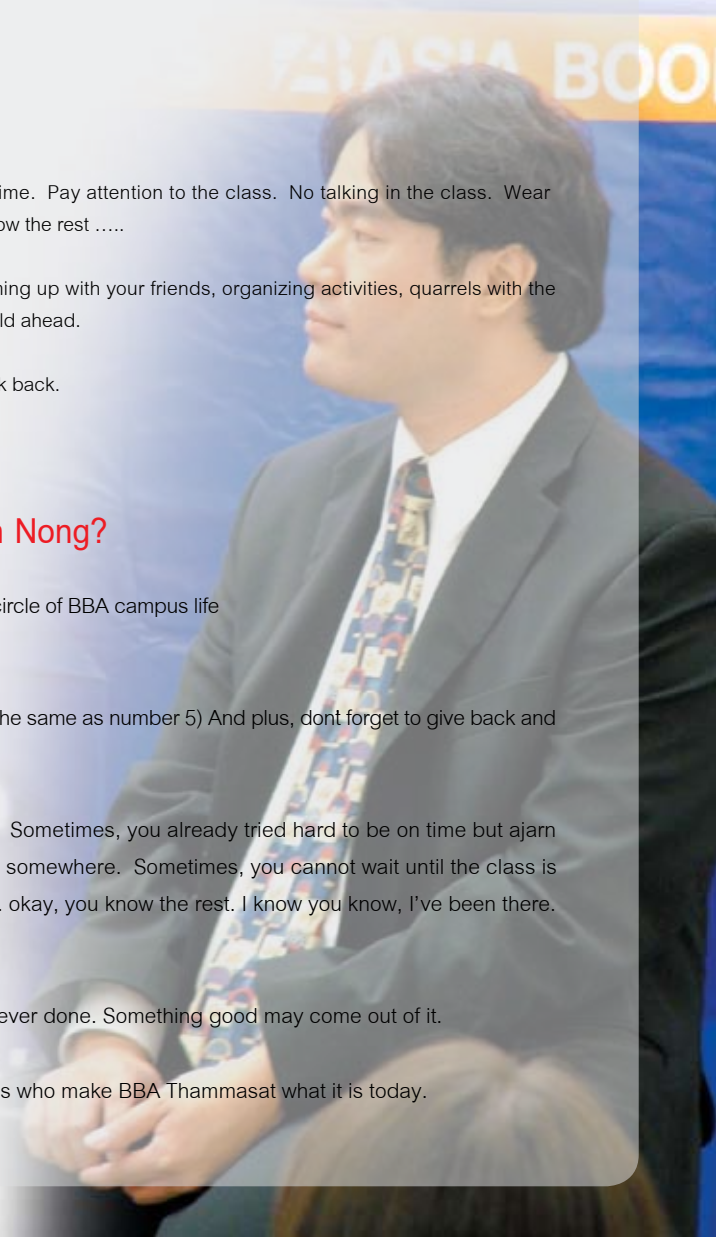
Note: Balance your life in THAMMASAT.

**Jittaporn:** Go with your passion, ultimately it will bring the best out of you. (hahaha the same as number 5) And plus, dont forget to give back and forward.

**Chatuporn:** Sometimes, it is easier to read the chapter after you attend the class. Sometimes, you already tried hard to be on time but ajarn I still manage to arrive your class. Sometimes, my mind is wandering somewhere. Sometimes, you cannot wait until the class is over to let your friend know what you did yesterday. Sometimes..... okay, you know the rest. I know you know, I've been there. Just be a good student, "seize your days, Nong Nong."

**Bancha:** University is a good time to try out new things. Do something you've never done. Something good may come out of it.

**Kanjaraj:** Be nice to ajarns, p'p'BBA officers, and your friends. They are the ones who make BBA Thammasat what it is today.





# ALUMNI NOTES

Thanks to all of the alumni who shared their class notes with us over the past few weeks. Staying in touch is essential to maintaining the value of the BBA exclusive alumni network. Please send us your alumni stories, personal accomplishments, career updates and photos by e-mailing [bba-alumni@tu.ac.th](mailto:bba-alumni@tu.ac.th).

**Thiti Tuangsithtanon (BBA#1)** is the new vice president of Angus Reid Strategies (San Francisco, USA). **Tanida Tongruksawattana (BBA#2)** is associate director of Mizuho International PLC, UK. **Siriwong Borvornboonrutai (BBA#2)** is head-corporate finance of KASIKORN BANK. **Benchamaporn Piyakulvorawat (BBA#3)** has been promoted to Associate Director for Financial Advisory Services of Deloitte Touche Tohmatsu, Bangkok. **Theera Vayakornvichitree (BBA#4)** is assistant management

director of Dynasty Fabrics. **Pichaet Jongsaliswang (BBA#5)** is deputy managing director of Vertical Estate. Prior to this, he was director at Tanapirom Property. **Chompreeya Baiphowongse (BBA#7)** just got back and starting her 5th year working with PricewaterhouseCoopers again as a senior auditor after she received an MBA degree from the University of Colorado at Boulder. **Ninnart Tangjaitrong (BBA#8)** is director of Consumer Insight. Prior to this, he was managing director of TJTEC. **Varichanant Aroonphol (BBA#9)** is Financial Analysis for a Swiss agribusiness in Minnesota, USA after she received an MBA degree from Carlson School of Management, University of Minnesota. **Kanyachat Suebjaklap (BBA#10)** continues her MBA degree at Harvard Business School. **Teerawat Tilokskulchai (BBA#10)** has resign his position of Assistant Product Manager at Kimberly-Clark Thailand Ltd. at the end of April. He will pursue his MBA at Kellogg School of Management beginning in September 2008. **Nikhom Jensiratanakorn (BBA#10)** joined Master of Management in Hospitality at Cornell Nanyang Institute of Hospitality Development. PS: For BBA#10, there are 4 students who are admitted to Kellogg School of Management, 1 to Harvard Business School, 2 to MIT, 1 to Berkeley, 1 to UCLA, 2 to LBS, 1 to LSE...any many more (what an incredible list!!!!...this will surely help strengthen BBA TU profiles) **Nora Upalawanna (BBA#11)** currently works on the Hewlett-Packard account, specifically the HP Business Critical Systems and HP StorageWorks public relations teams. Prior to joining Burson-Marsteller in January 2007, Nora has also worked at Weber Shandwick, where she was assigned the Cisco, LifeSize Communications and the 2016 SF Olympics Bid. **Noppajak Attanon (BBA#12)** is working at Nation Channel as a news-anchor (not yet on-air) in Economics and Politics field. **Sorapol Chatchaiyan (BBA#12)** currently works at BGT Corporation Public Co., Ltd. as an advertising & promotions executive. He also does photography as his side job in which he will continue his studies in New York this coming 2009. **Prasart Jongjaroenkamol (BBA#12)** is currently an Accounting Lecturer at Faculty of Commerce and Accountancy, Thammasat University. Prior to this, he was an Audit Assistant at KPMG Phoomchai Audit Ltd.



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