

Course Description – Curriculum 2013

Subject: ER324 Family Business Management

Credits: 3

Prerequisite: HR201

Description: Concepts of family business management in developed countries, patterns of foundation, business development/expansion, business succession, corporate restructuring, such as forming a holding company, listing companies on the stock exchange, corporate governance, management professionalization, and strategies to become more competitive to overcome the limitations of management resources, concepts and techniques to solving problems in the family business